

Canadian Energy Powering Global Opportunities

# **BEFORE**

# EXHIBITOR CHECKLIST 🔽

## **1. Online Exhibitor Listing**

Make sure your exhibitor listing is all up to date with your companies logo, description and contact info with Map Your Show! <u>Deadline for Online Listing: Immediately</u>

## 2. Book Your Hotel

Book at one of our host and partner hotels or through our trusted booking system, My Hotel Map.

## 3. Exhibitor Schedule

Make sure to review the move in and out times. This will help in the success of getting set up for the show!

## **4. Show Rules and Regulations** Review the stand rules for The Global Energy

Show Canada at the BMO Centre to ensure your booth is up to standard.

# 5. Order Display Materials

Depending on the type of booth booked, you will need to order additional items from GoodKey. Our official stand contractor.

#### 6. Order Banner Hanging Work with the BMO Centre to hang your hanners and anything else to enhance

Work with the BMO Centre to hang your banners, and anything else to enhance your booth during the show!

7. Voyage Control Book your loading bay , date & time for move- in and move-out. Online booking to be live soon.

Did you know as an exhibitor your receive 10% off all Conference passes and unlimited visitor passes to the exhibition show floor? Check out the Marketing Toolkit in the Exhibitor Zone! 8. Customs & Logistics Customs clearance and transportation services.

# 9. Order Lead Retrievals

Digitally collect sales leads during the show!

## 10. Register your Booth Attendees

The individuals you register will represent your booth and will have access to the show floor before and after exhibition hours. You will receive a login email from an @conexsys.com address.

## 11. BMO Centre

Pre order parking passes, WIFI and Food & Beverage for your booth through the BMO Centre.

# DURING

#### **Arrive Early**

Ensure everything is in its place by arriving early to set up your booth.

#### Network

Take advantage of our various networking features to expand your knowledge and build connections.

# Vi

# Visit The Conference As an exhibitor, you get a discount to the Executive

to encourage them to interact with your booth.

Proactively engage visitors by adopting a positive approach

**Engage with Visitors** 

As an exhibitor, you get a discount to the Executive Conference and Energy Influencers lounge and theatres!

# **AFTER**

## **Complete our Exhibitor Survey**

Complete our exhibitor survey so we can continue to deliver an exceptional show experience.



#### **Follow-Up with your Leads** Send out 'thank-you' emails to your leads.

GLOBALENERGYSHOW.COM

# dmg::events