GLOBAL **ENERGYSHOW EXHIBITION & CONFERENCE**

June 11-13, 2024 BMO Centre, Stampede Park, Calgary, Canada

Official Academic

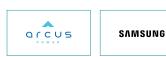
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I was thrilled to welcome the world to Calgary for Global Energy Show Canada, with so many talented individuals driving Albert's energy industry.

As global energy demand rises, we're united in growing our industry, creating quality jobs, and ensuring secure energy supplies for international stability and prosperity.

THE HONOURABLE DANIELLE SMITH PREMIER OF ALBERTA



"

Earlier this month I sat down with the Global Energy Show Canada team to discuss how digital technologies are helping power opportunity in the energy industry.

The conference was amazing and it was a great opportunity to collaborate, learn, and help drive the energy sector forward.

JASON OLBEKSON

GLOBAL ENERGY LEADER AT SALESFORCE | INDUSTRY DISRUPTOR | C-SUITE ADVISOR | FORMER CUSTOMER TRAILBLAZER



"

The trade show at the Global Energy Show Canada in Calgary is a must see. The energy industry is at the forefront of innovation and the trade show puts this front and centre. Alberta is leading the way!

HONOURABLE BRIAN JEAN MINISTER OF ENERGY AND MINERALS, GOVERNMENT OF ALBERTA

"

Thank you, Global Energy Show Canada, for creating a platform that highlights and celebrates the incredible achievements of young professionals in the energy industry.

A special thank you to our moderator and fellow panelists for being truly outstanding and making the experience memorable.

JOEL EDWARDS

AGILE THINKER | SERVANT LEADER | INNOVATOR - STREAMLINING YOUR SURFACE LAND OPERATIONS WITH SAAS TRESSL





It's been a week since 30,000 of us descended on the new convention centre for the Global Energy Show Canada! Alberta Premier Danielle Smith kicked things off and the Government of Alberta maintained a strong presence, demonstrating their support for the industry.

I could write several briefings notes with all the insights to share. If I had to highlight two themes that were reoccurring it was the importance of energy security and infrastructure (obviously top of mind for Calgarians), and the role Alberta will play in addressing global energy demand.

COLLEEN POTTER PRAIRIE SKY STRATEGY

GLOBAL ENERGY SHOW CANADA EVENT OVERVIEW

Global Energy Show Canada welcomed over 34,000 attendees from June 11 to 13, 2024, at the newly expanded BMO Centre in Stampede Park. The event brought together energy professionals to discuss critical global energy issues, including increasing demand, clean energy access, investment in new technologies, and energy policy changes.

The Exhibition featured 400 exhibitors across five halls, with specialized zones, international pavilions, and co-located events. Global Energy Show Canada brought together industry leaders from around the world to discuss the complex issues in the global energy value chain and showcase innovation, technology, and opportunities for global investment.

The Strategic Conference provided insights into global geopolitics, energy policy, Canadian innovation, and decarbonization challenges. The Technical Conference addressed complex technical issues in the energy industry, offering knowledge from top executives and influencers.

Ministry representatives included Honourable Danielle Smith, Premier of Alberta, Honourable Brian Jean, Honourable Devin Dreeshen, Honourable Jim Reiter, Honourable Matt Jones, Honourable Rajan Sawhney, Honourable Rebecca Schulz, and Honourable Rick Wilson, Government of Alberta and Government of Saskatchewan.

IN NUMBERS



34,915 Global Energy Show attendees



23,868 represented companies



1,684 conference delegates



401 exhibiting companies



185 expert speakers



8 award categories

VENUE:

BMO Centre at Stampede Park, 1912 Flores LaDue Parade, Calgary, AB, Canada

FREQUENCY: Annual

NEXT EDITION: June 10-12, 2025

EXHIBI

OPENING CEREMONY OVERVIEW

Global Energy Show Canada 2024 debuted with an opening plenary featuring an audience of over 1500 delegates. Nik Nanos, Chief Data Scientist and Founder, Nanos Research provided an opening keynote address. The Honourable Jim Reiter, Minister of Energy and Resources, Government of Saskatchewan shared his perspective on Saskatchewan's energy landscape and the Honourable Matt Jones, Minister of Jobs, Economy and Trade, Government of Alberta provided economic updates on Alberta's energy sector.

An audience of over 1500 delegates heard Honourable Danielle Smith, Premier, Government of Alberta share the government of Alberta's plans for its energy sector and Canada's role in providing clean energy to address global energy security and affordability.

Government

GLOBAL ENERGYS

STRATEGIC CONFERENC

of Alberta Premier's Address

Honourable Danielle Smith Premier, Government of Alberta

ROUNDTABLE PREMIER OF ALBERTA ROUNDTABLES WITH GLOBAL ENERGY EXPERTS & LEADERS

The Honourable Premier of Alberta, Danielle Smith, convened three dynamic roundtables at Global Energy Show Canada on June 12 and June 13. The roundtables served as a platform to discuss key issues in Alberta's energy sector.

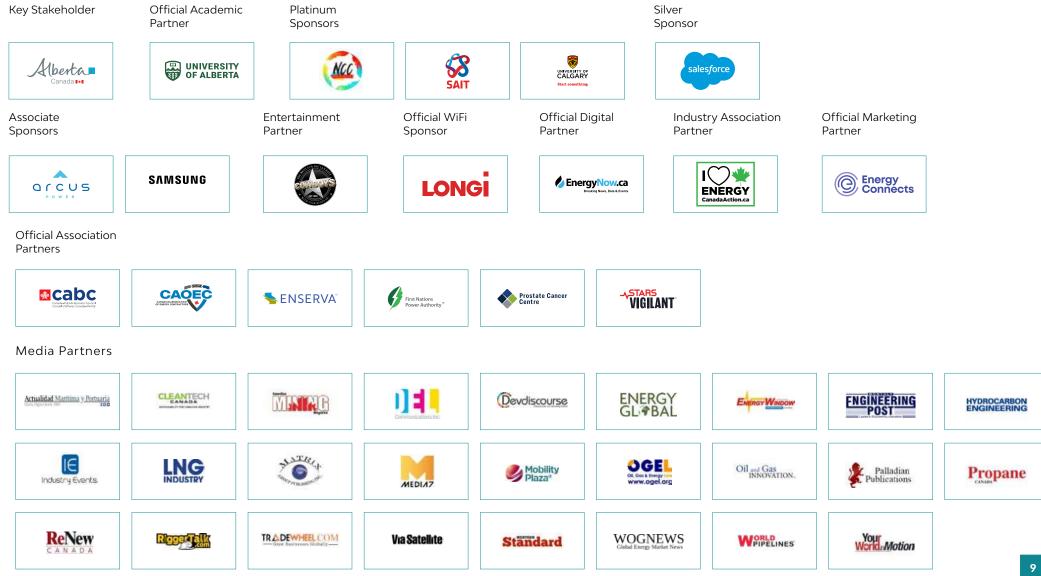
The first roundtable was on Advancing CCUS in Alberta. This roundtable provided a platform for policymakers, industry experts, Indigenous representatives, and stakeholders to exchange ideas, identify challenges, and develop actionable strategies to enhance CCUS policy and regulatory frameworks in Alberta, facilitating the successful deployment of CCUS projects in the province.

The second roundtable was on International Investment in Alberta's Energy Sector. This roundtable provided a comprehensive analysis of international investment in Alberta's energy sector, considering various aspects such as opportunities, challenges, sustainability, regulations, and partnerships.

The final roundtable called, Energy Corridors bringing Alberta's energy to markets across Canada and international exports, featured a practical discussion about creating viable, reliable and investable energy corridors to bring Alberta's energy to new markets across Canada and to new international markets.



THANK YOU TO OUR SPONSORS AND PARTNERS

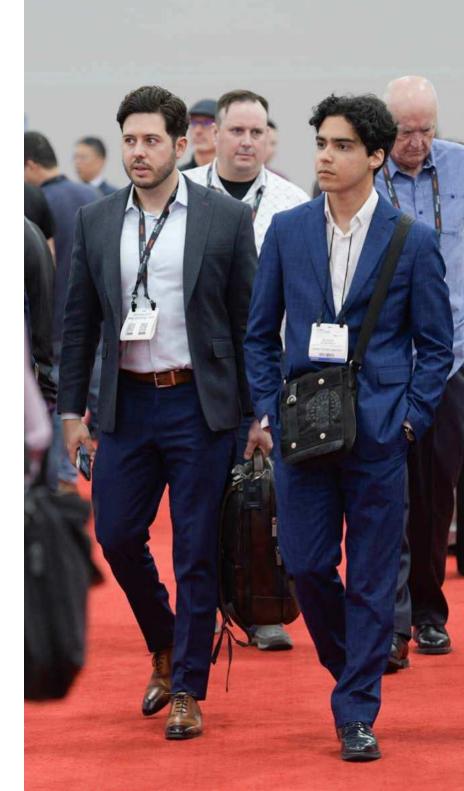


EXHIBITION: OVERVIEW & NUMBERS

As North America's premier energy event, the Global Energy Show Canada stood as the largest B2B exhibition and conference, bringing together industry leaders to share knowledge and drive innovation. The event showcased Canada's vision and leadership in addressing global energy challenges with practical solutions. In 2024, energy professionals gathered to discuss energy transition, highlight technological advancements, and explore the roles of various energy sources within the broader energy system.

NUMBERS:

companies Attendees pavilions	401 exhibiting companies	34,915 Global Attendees	110 countries	6 country pavilions
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EXHIBITOR PROFILE

ABRASION AND CORROSION CONTROL:

WELDING Inspection & Testing, Inspection Services, Material & Supplies, Coating & Corrosion Material, Applications, Pigging Equipment, Tanks & Storage, Leak Detection, Integrity Services, Maintenance and Repair

ACCOMMODATIONS AND RESIDENCES

AI: AI Inspection Robots BUSINESS SERVICES: Contract Operating Services, Asset Management, Engineering, Geotechnical, Inspection Services, Other, Research & Development, Reservoir Services COMMUNICATIONS: Telecommunications, Computers, Data Logging, Hardware, Maintenance & Repair, Robotics, Software, Software and machine control, Data Acquisition, Storage & Transmission

COMPRESSOR EQUIPMENT AND SERVICES:

Accessories, Bearings, Gaskets, Rubber Track Carriers, Compressor Equipment and Services **CONSTRUCTION:** Building, Cranes, Facilities, Oilfield, Facility Construction, Fracturing, Enhanced Oil Recovery

DRILLING: Abandonment Services, Wells & Facilities, Completion, Contractors, Directional & Horizontal, Fasteners, Field Operations, Fluids, Surface Equipment, Wellbore Equipment

ELECTRIFICATION & ENERGY STORAGE: Battery, Digital grid solutions, Electricity Distribution, Electricity generators, Electricity Retailer, Electricity transmission, Electrolyzer, Energy storage, Smart energy solutions, Small hydro

EMERGENCY RESPONSE SERVICES

ENGINEERING: Design, Electrical, Geo, Instrumentation, Systems & Controls, Oilfield, Petroleum, Pipeline, Project Management ENVIRONMENTAL: Air Quality & Emissions, Chemicals & Petrochemicals, Coating & Corrosion Material, Applications, Drilling, Wellhead & Gathering Equipment, Emergency Response Services, Filtration, Inspection Services, Integrity Services, Leak Detection, Material & Supplies **EQUIPMENT:** Batteries & Chargers, Cable, Cameras, Cases, Casing, Communications, Completion, Compressors

EXPLORATION FABRICATION FACILITY CONSTRUCTION FINANCIAL SERVICES FOUNDATIONS FRACTURING

GEOTHERMAL: Geothermal digital solutions, Geothermal technology

GOVERNMENT/REGULATORY AGENCY:

Associations, Compliance, Research HEALTH & SAFETY: Certification, Clothing, Confined Spaces, Emergency Management, Equipment & Systems, Fall Protection, Fire Protection, Fire Suppression Systems, Flare & Incinerator Systems, Hazard Control Hydrogen: Hydrogen transformers

INFORMATION TECHNOLOGIES: Asset

Management, Computers, Computers - Hardware, Computers - Software, Data Acquisition, Storage & Transmission, Data Logging, Design, Hardware, Maintenance & Repair, Robotics

INSTRUMENTATION: Analytical & Optical Instrumentation, Analyzers, Brazing and Soldering, Calibration, Cameras, Control Valves, Regulators, Controls & Automation, Cutting, Data Acquisition, Storage & Transmission, Design Engineering INSTRUMENTS AND CONTROL: Control systems, Data Acquisition, Storage and Transmission, Detection Systems, Electrical Measurement Recording, Electronic & Electric Components, Fastening and Joining, Finishing or Paint and Powder Coating, Flow Meters, Flow Stopping & Sealing, Gas Control Equipment

INTEGRITY SERVICES MAINTENANCE AND REPAIR

MANUFACTURING: Boilers, Job shop or Contract Manufacturing, Plate and Structural Fabricating Natural Gas: Enhanced Recovery, Extraction, Gas Control Equipment, Gas Detection, Gas Processing, Gases and Gas equipment, Processing, Regulatory, Storage

NUCLEAR: Nuclear Reactor Technology, SMRs OFFSHORE: Design & Construction, Equipment & Services, Offshore Platforms, Offshore Platforms -Design and Construction, Offshore Well Equipment and Services, Structures & Systems, Subsurface OIL & GAS TRANSPORT: Construction and Repair, Pipeline System and Equipment

OIL SANDS: Environment, Mining, Upgrading

OILFIELD: Chemicals & Petrochemicals, Enhanced Recovery, Field Operations

PIPELINE: Abrasion & Corrosion Control, Casing, Coating & Corrosion Material, Applications, Connections & Fittings, Downhole, Drilling, Wellhead & Gathering Equipment, Fasteners, Inspection & Testing, Leak Detection, Material & Supplies

POWER: Electrical, Power Generation POWER SUPPLY: Electrical System and Transmission Equipment, Lighting Equipment, Power Generation, Switch, Connector, Enclosure PROCESS EQUIPMENT AND SERVICES: Filtration System, Heat Exchanger or Transfer, Separation System, Storage System

PROCESSING: Equipment & Services, Processing Systems, Separation Systems, Storage Systems, Treatment Systems

PRODUCTION: Artificial Lift, Equipment & Services,

Injection Equipment & Services, Monitoring & Instrumentation, Production Equipment and Services, Stimulation, Well Control

PUMP EQUIPMENT AND SERVICES: Centrifugal

Pumps, Injection Pumps, Mud Pumps, Positive Displacement Pumps, Rotary and Progressing Cavity Pumps

PUMPS: Centrifugal, Equipment & Services, Hydraulic Systems, Mud, Positive Displacement, Rotary

ROBOTICS:

SAFETY, ENVIRONMENTAL PROTECTION AND REGULATORY SERVICES

SAGD

SOLAR: Digital solar solutions, PV models, Solar panels

TECHNICAL, LABORATORY AND COMPUTER SERVICES

THERMAL/NON-THERMAL

TRANSPORTATION: Building & Repair, Marine Service, Pipeline, Production Storage, Ships, Boats & Vessels, Aircraft Transportation and Services, Cargo Handling Equipment and Services, Communication Equipment and Services

TUBULARS & PIPING: Connections and Fittings, Flexible Pipe, Inspections and Testing

UNCONVENTIONAL OIL & GAS: Laboratory VALVES AND ACTUATORS: Production System Valves, Safety Valves, Subsurface Valves WELDING: Arc Welding, Bending/Forming, Consumables, Cutting Equipment, Fabrication, Metalwork, Precision Cutting, Robotic Welding WELL COMPLETIONS: Downhole Equipment, Flow Control, Well Control Systems, Well Services, Wellhead Equipment, Wireline Equipment and Services

NORTH AMERICA'S LEADING B2B EXHIBITION & CONFERENCE ATTRACTING 30,000+ VISITORS FROM ACROSS THE WORLD

32%

9%

9%

17%

9%

7%

4%

3%

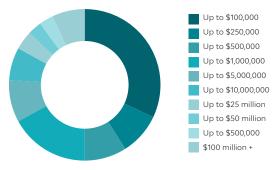
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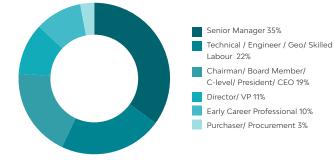
49% HAVE PURCHASING POWER OVER \$1M

67% of ges attendees represent management in their companies

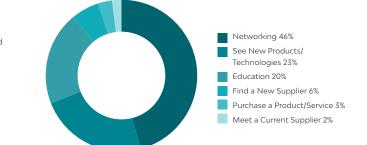
PURCHASING POWER:



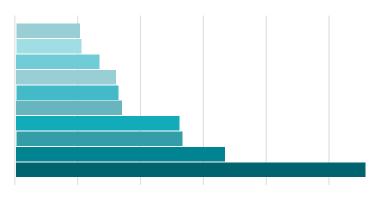
SENIORITY LEVEL:



MAIN REASON TO ATTEND:

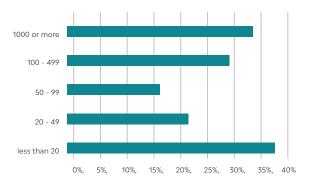


JOB FUNCTION (TOP 10):





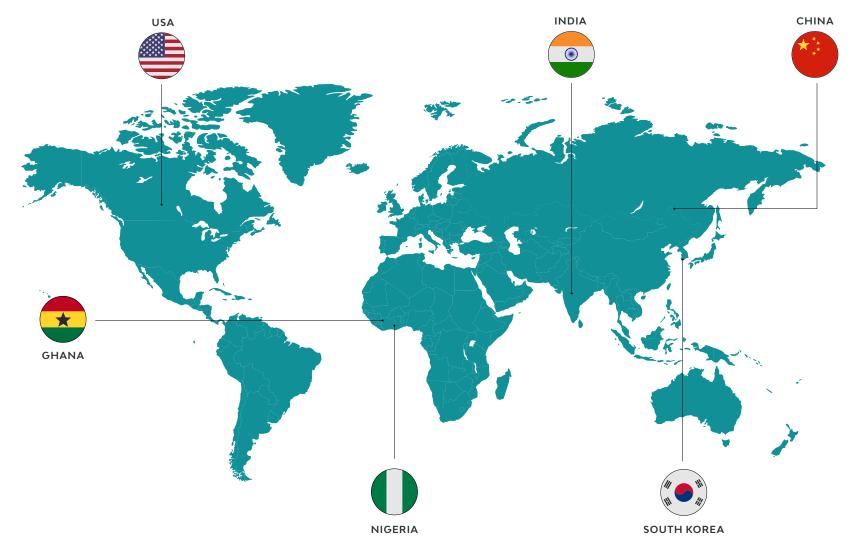
COMPANY SIZE:



PARTICIPATING COMPANIES INCLUDED



PARTICIPATING INTERNATIONAL COUNTRY PAVILIONS







STRATEGIC CONFERENCE OVERVIEW & NUMBERS

Energy Powering Opportunity

The 2024 Global Energy Show Strategic Conference provided critical knowledge and insights on the solutions for change and transformational progress across the energy ecosystem. It showcased how the industry is coming together to address and solve some of its biggest challenges and help shape the future of energy. Global CEOs, industry experts and influencers explored the latest trends and dynamics, pathways and solutions for the energy transition, global outlooks, and growth drivers in 2024 and beyond.

Numbers:

45	86	8
Strategic	Strategic	Ministerial
sessions	speakers	Speakers
24 CEO Speakers	50 Countries	

STRATEGIC CONFERENCE KEY THEMES



GLOBAL GEOPOLITICS AND ENERGY POLICY:

Delegates discovered key sessions related to global, national, and provincial energy policy and its impact on energy production and emissions reductions. Critical insights were shared on how federal election results in Canada and the United States may impact national energy policies and LNG exports.



GLOBAL ENERGY SOLUTIONS:

Global Energy Show Canada assembled the international energy community to discuss global energy trends and opportunities. Delegates heard how global energy leaders from Africa, Europe, and Asia are addressing their energy security needs and the challenges they are facing.



ENERGY TRANSITION DECARBONIZATION:

Canada is the world's second largest producer of hydroelectricity and over 65% of Canada's electricity comes from renewable sources. Delegates learned how emerging technologies such as wasteto-energy production, lithium, geothermal, and Small Modular Reactors (SMRs), will help ensure Canada will be well positioned to remain a clean energy leader for the foreseeable future.



EMPOWERING EMERGING LEADERS TO DELIVER NEW ENERGY ECONOMIES:

The energy industry is forecasted to create between 41,600-46,500 new direct jobs by 2035. Global Energy Show Canada showcased how the recruitment and retention of emerging leaders and Indigenous professionals in energy will be vital to replace the nearly 70,000 employees expected to retire from the energy sector by 2035.

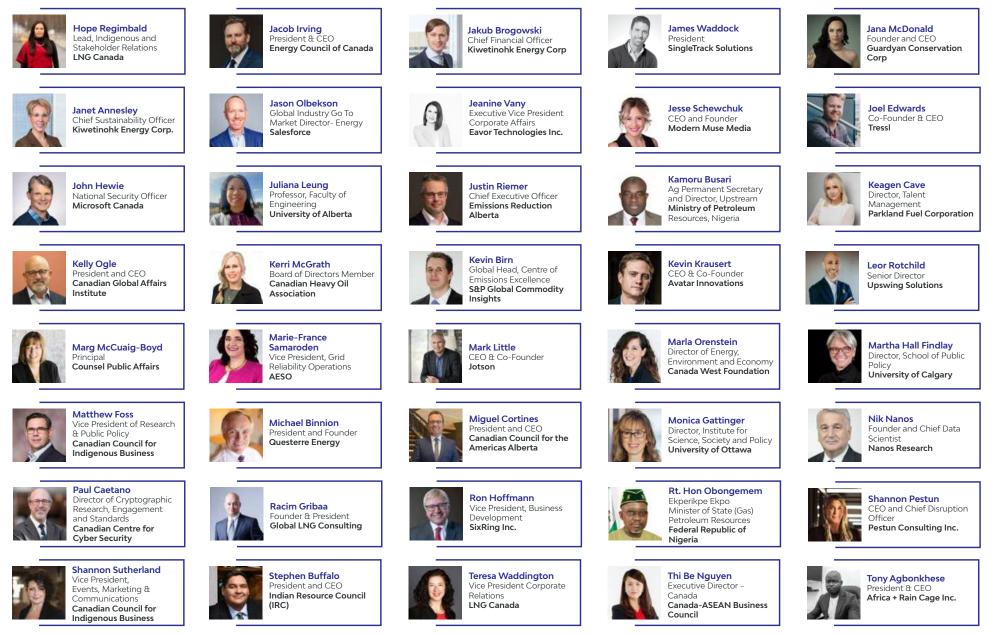
STRATEGIC CONFERENCE SPEAKERS INCLUDE



EXHIBIT | SPONSOR | SPEAK | ATTEND

18

STRATEGIC CONFERENCE SPEAKERS INCLUDE





TECHNICAL CONFERENCE OVERVIEW & NUMBERS

In 2024 the Global Energy Show Canada Technical Conference brought together experts to discuss the latest in energy technologies and innovations. It focused on improving efficiencies, sustainability, and addressing key issues like clean tech, hydrogen adoption, CCUS, and digitalization.

Presentations were peer-reviewed by a committee of over 80 industry experts. The conference featured three themed rooms showcasing global technical solutions, fostering discussions, and building connections among industry leaders. This event played a vital role in advancing sustainable practices in the energy sector.

Numbers:



TECHNICAL CONFERENCE OVERVIEW & NUMBERS



THE CLEAN TECH & EMISSIONS REDUCTION THEATRE

is dedicated to exploring cuttingedge advancements and strategies aimed at minimizing environmental footprints while enhancing the efficiency of diverse energy production methods. This dynamic platform will delve into a spectrum of subjects, spanning clean technology and environmental management to the critical issue of methane emission reduction and Carbon Capture, Utilization, and Storage (CCUS). Join us as we delve into the forefront of sustainable solutions and innovative technologies that pave the way for a greener, more resilient future.policies and LNG exports.



THE TRANSFORMATIVE ENERGY THEATRE

is a dedicated space that highlights the latest advancements and technical solutions across an array of energy sources. Delve into the forefront of innovation as we explore topics ranging from hydrogen and nuclear energy to renewable energy, such as solar, wind, geothermal, and hydropower. This theatre serves as a hub for insightful discussions on hydrogen technologies, renewables, and the sustainable evolution of electricity generation, including the modernization of grids. Join us as we navigate the transformative landscapes of energy, unlocking the potential for a cleaner, more sustainable future.



THE SUSTAINABLE OIL & GAS THEATRE

is a dedicated space designed to highlight key topics and cuttingedge technical solutions aimed at empowering oil and gas companies in their journey towards environmental responsibility. Explore strategies to minimize emissions, enhance efficiency, and mitigate environmental impacts across the entire production spectrum. Engage in discussions covering cleaner hydrocarbon production, advanced oil recovery techniques, reservoir engineering, and the intricacies of drilling, completion, field development, and infrastructure. Join us in shaping the future of sustainable practices within the oil and gas industry, where innovation meets responsibility for a more eco-friendly and efficient energy landscape.



THE ROUNDTABLE THEATRE

is a dedicated space for delegates to engage in interactive discussions led by industry experts covering the entire energy chain. Each one-hour session delves into identifying specific technically focused challenges within the energy sector along with offering insightful potential solutions. Our five distinct roundtables topics include Clean Technology Adoption, Innovations in Oilfield Technologies, the transformative potential of Hydrogen, strategies for CCUS (Carbon Capture, Utilization, and Storage), and the ongoing Digitalization/Digital Transformation shaping the energy industry. Delegates are encouraged to join these dynamic interactive conversations to address and solve critical challenges in the everevolving energy landscape.

TECHNICAL CONFERENCE SPEAKERS INCLUDE



EXHIBIT | SPONSOR | SPEAK | ATTEND

22

TECHNICAL CONFERENCE SPEAKERS INCLUDE



GLOBAL ENEREGY CLUB

In 2024, the Global Energy Show Canada Executive Club provided an exclusive networking experience for senior industry leaders. It is a unique platform for executives to connect, collaborate, and engage in high-level discussions.

The club hosted designated guests, including ministers, CEOs, and energy leaders from around the world. Global Energy Show Canada Executive Club offered an exclusive opportunity to build valuable relationships, share insights, and explore strategic partnerships in a private, sophisticated setting.







EXHIBIT | SPONSOR | SPEAK | ATTEND 25

AWARDS OVERVIEW:

The 9th Global Energy Show Canada Awards shone a spotlight on excellence in the energy industry, recognizing leaders, innovators, and trailblazers in 8 categories. The event celebrated achievements in leadership, innovation, and sustainable solutions over the past year.

Held on June 12, 2024, in Calgary at the BMO Centre, Stampede Park, the awards gala featured entertainment, a chef-driven multi-course dinner, and high-caliber networking.





2024 AWARD WINNERS

COLLABORATIVE TRENDSETTER AWARD



EMERGING CLEAN TECHNOLOGIES AWARD



EXCELLENCE IN POWER GENERATION AWARD



EMERGING LEADER AWARD



DISRUPTIVE DIGITAL

DIVERSITY AND INCLUSION AWARD

iŧus

INNOVATION IN TECHNOLOGIES: EQUIPMENT OR PROCESS CONTROLS AWARD

Nanoprecise M-

SUZANNE WEST ENVIRONMENTAL EXCELLENCE AWARD

Eavor



SPECIAL FEATURES: PLUG AND PLAY INNOVATION ZONE

Technology and innovation addressed key climate change challenges while proving profitable for companies in the short and medium term, leading to long-term competitiveness. To make a real difference, innovation needed to be scaled, accelerated, and applied in the real world.

Sponsored by the University of Calgary, the Global Energy Show Canada launched the Plug and Play Innovation Zone in partnership with Plug and Play. This initiative showcased companies driving change and making a difference for the future of our planet, featuring leading innovators essential in the quest for a cleaner tomorrow.

Sponsored by:





SPECIAL FEATURES: FUTURE FORWARD – NEXT GEN ZONE

The energy industry's talent landscape shifted as many workers reached retirement age. The next generation, strong proponents of sustainability, were hesitant to join the energy sector. The industry began reinventing itself to appeal to this new generation, emphasizing open and transparent leadership, diversity, inclusion, and adaptability.

Sponsored by the Southern Alberta Institute of Technology (SAIT), the Global Energy Show Canada expanded the Next Gen Zone. This initiative aimed to attract young professionals interested in the energy industry and sustainability, showcasing future energy jobs and innovations needed to meet climate targets and ensure affordable, accessible energy worldwide.

Sponsored by:



SAIT EXPERIENTIAL ZONE

At Global Energy Show Canada 2024 the Experiential Zone featured SAIT's Petroleum Programs with interactive displays of SAGD technology, a gas wellhead cutaway, and a core sample walk. The Solar PV Demonstration Unit showcased solar energy applications, driving a water pump with advanced instrumentation.

The VR Zone immersed visitors in virtual reality and data analytics, while the Hydrogen area demonstrated hydrogen production using a bikepowered motor for electrolysis.



Sponsored by:



SPECIAL FEATURES: EMISSIONS REDUCTION ZONE

Methane is released during natural gas flaring, venting, and upstream oil and gas activities. Cutting methane emissions is an effective method to immediately slow global warming, offering an opportunity to safeguard our planet and create blueprint technologies.

The Global Energy Show Canada hosted the Emissions Reduction Zone, led by the Methane Emissions Leadership Alliance (MELA) and hosted by Clean Resource Innovation Network (CRIN) and Trade Commissioner Service (TCS). This feature showcased data, technologies, and solutions to monitor, measure, and reduce methane emissions.



Hosted by:





SPECIAL FEATURES: EQUITY ZONE

The 2024 Global Energy Show Canada placed diversity and inclusion at its core by announcing the Equity Zone, featuring three days of accessible, freeto-attend content. This zone highlighted successes, challenges, and opportunities for diversity and inclusion in the energy sector.

Women, BIPOC, and LGBTQ2S leaders shared their solutions and success stories, emphasizing the importance of diversity and inclusion in attracting talent and fostering innovation. This feature brought together thousands of attendees to 'Change the Face of Energy.











SPECIAL FEATURES: INDUSTRY RECEPTION

The Global Energy Show Canada 2024 featured an industry reception on the exhibition floor, providing prime networking opportunities for attendees. This event brought together industry leaders, professionals, and innovators in a dynamic setting, fostering connections and collaborations.

The reception offered a relaxed atmosphere where participants could engage in meaningful conversations, share insights, and explore potential partnerships. With a diverse mix of exhibitors and attendees, the reception was a highlight of the show, enhancing the overall experience and facilitating valuable industry interactions.





PR & SOCIAL MEDIA

Global Energy Show Canada 2024 Media (7-day summary)

1.12B Total Potential News Reach

1.69K Mentions **115** accredited media on-site

Top keywords used:

city-building projects cultures and community spirit bmo bank branches design architecture bmo's commitment meetings and conventions industry expansion post-opening largest convention centre eventscale of convention bmo centre expansion terms of design community **WORID** project partnership experience events city facility remarkable expansion – energy sector expansion world-class facility first major event convention attendees beacon of community pride tier 1 convention facility several key industries generous funding partners

Publications on-site include:



In the news:



DOB Energy:

Canadians Pragmatic About Energy Issues, Pollster Nik Nanos Tells Global Energy Show Audience



Calgary Herald:

Varcoe: With looming U.S., Canadian elections, winds of change could sweep across energy industry



City News:

Global Energy Show debuts at Calgary's expanded BMO Centre





City/*lews*

GLOBAL ENERGYSHOW EXHIBITION & CONFERENCE CANADA

June 10-12, 2025 BMO CENTRE, STAMPEDE PARK Calgary, Canada

FOR SALES AND SPONSORSHIP INQUIRIES, PLEASE CONTACT US:

+1 (403) 209-3555 sales@globalenergyshow.com

DUBAI

Head Office 5th Floor, The Palladium, Cluster C Jumeirah Lakes Towers P.O. Box 33817, Dubai United Arab Emirates T: +971 4 438 0355 E: info@dmgevents.com

ABU DHABI

Yas Creative Hub, Yas Island Tower 4, Level 6, office C40-L06-10 PO Box 769256 Abu Dhabi, United Arab Emirates T: +971 2 444 4909

LONDON

Northcliffe House 9 Derry Street London W8 5HY United Kingdom T: +44 203 615 5902

REDHILL

Quartz House 20 Clarendon Road Redhill Surrey - RH1 1QX United Kingdom T: +44 173 792 5051

CALGARY

#1510 140 10th Ave SE Calgary, Alberta T2G 0R1 Canada T: +1 403 209 3555

SINGAPORE

63 Robinson Road, #08-01, Afro Asia, 068894 Singapore T: +65 6856 5205

JEDDAH

Office 408, Sakura Plaza Al Madinah, Al Munawarah Road As Salamah District, PO Box 3650 Jeddah, Saudi Arabia T: +966 92 000 9623

RIYADH

Office 502, Al Madar building Ad Diyar street, Al Ulaya district ZIP Code 12611 Riyadh, Saudi Arabia T: +966 11 497 8361

JOHANNESBURG

PO Box 650302 Benmore, 2010 Johannesburg South Africa T: +27 11 783 7250

CAPE TOWN

PO Box 30372 Tokai, 7966 Cape Town, South Africa T: +27 21 700 5500

CAIRO

Office B2, Plaza 2 between Halls 3 & 4 Egypt International Exhibition Centre El Moushir Tantawy Axis New Cairo, Egypt T: +20 22 261 4503

NIGERIA

3rd Floor, Mulliner Towers, Alfred Rewane Road, Ikoyi, Lagos, Nigeria

INDIA

Regus Suburb Centres Pvt Ltd, Level 4, Dynasty Business Park, Andheri Kurla Road, Andheri East, Mumbai - 400059, Maharashtra - India